171px (h) by 587px (wxh)

117px by 587px (wxh)

117px by 587px (wxh)

171px (h) by 587px (wxh)

288px by 313px

288px by 313px

Panel Dimensions = 288px by 900px each (width by height)
Critical Copy (pink area) = 117px by 587px (width by height)
Non-Critical Copy (blue area)
Max File Size = 120kb
File Type = JPG/PNG/GIF (with single click through URL), Third Party Tag or HTML5

Wallpapers that follow the spec will display all critical copy on low resolution browsers (1280px wide by 800px high) and on all high resolution browsers.

Please note that the Non-Critical Copy areas will not be seen by all users. Please place your critical content and call to action in the Critical Copy areas.

*We advise that a solid colour be used at the bottom of the creative as we will set the background colour to display the same in cases where a larger screen is used.