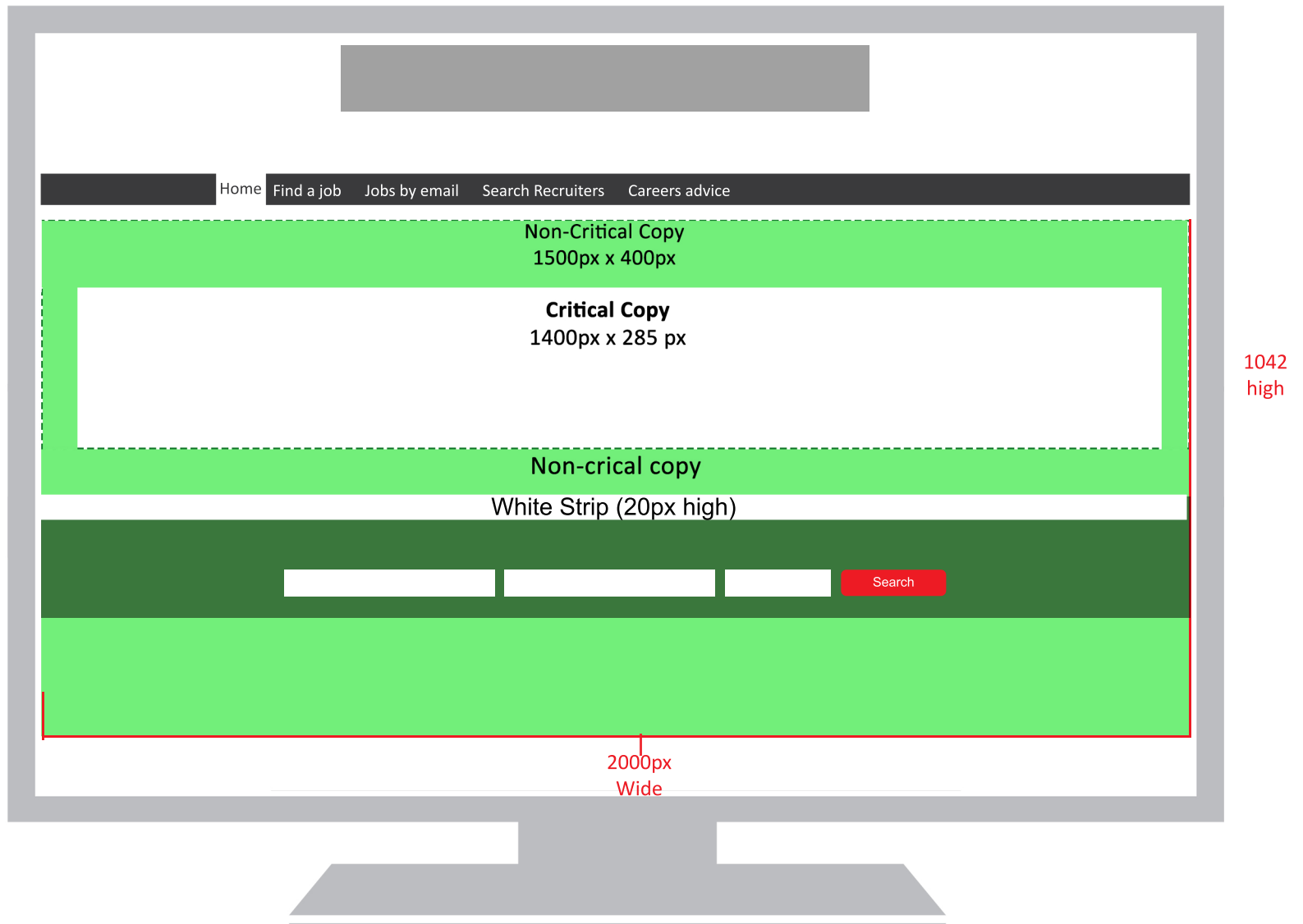


The copy for this creative should be supplied as a single image with the dimensions of 1500px x 400px



Overall Dimensions = 1500px by 400px (width by height)

Critical Copy = 1400px by 285px (width by height)

Non Critical Copy (Green Area) = Bleed area for larger screens

Max File Size = 150kb

File Type = GIF / PNG / JPG

The critical copy area should be centralised and aligned to the top of the overall creative.
Please leave a white strip at the bottom of the Non-Critical Copy (20 px high).

The non critical copy area will sit behind the bottom panel/site and only be seen on larger screen sizes as the creative is scaled up to fit the full browser width.
Please refrain from including any text within this area as this will detract from the search functionality