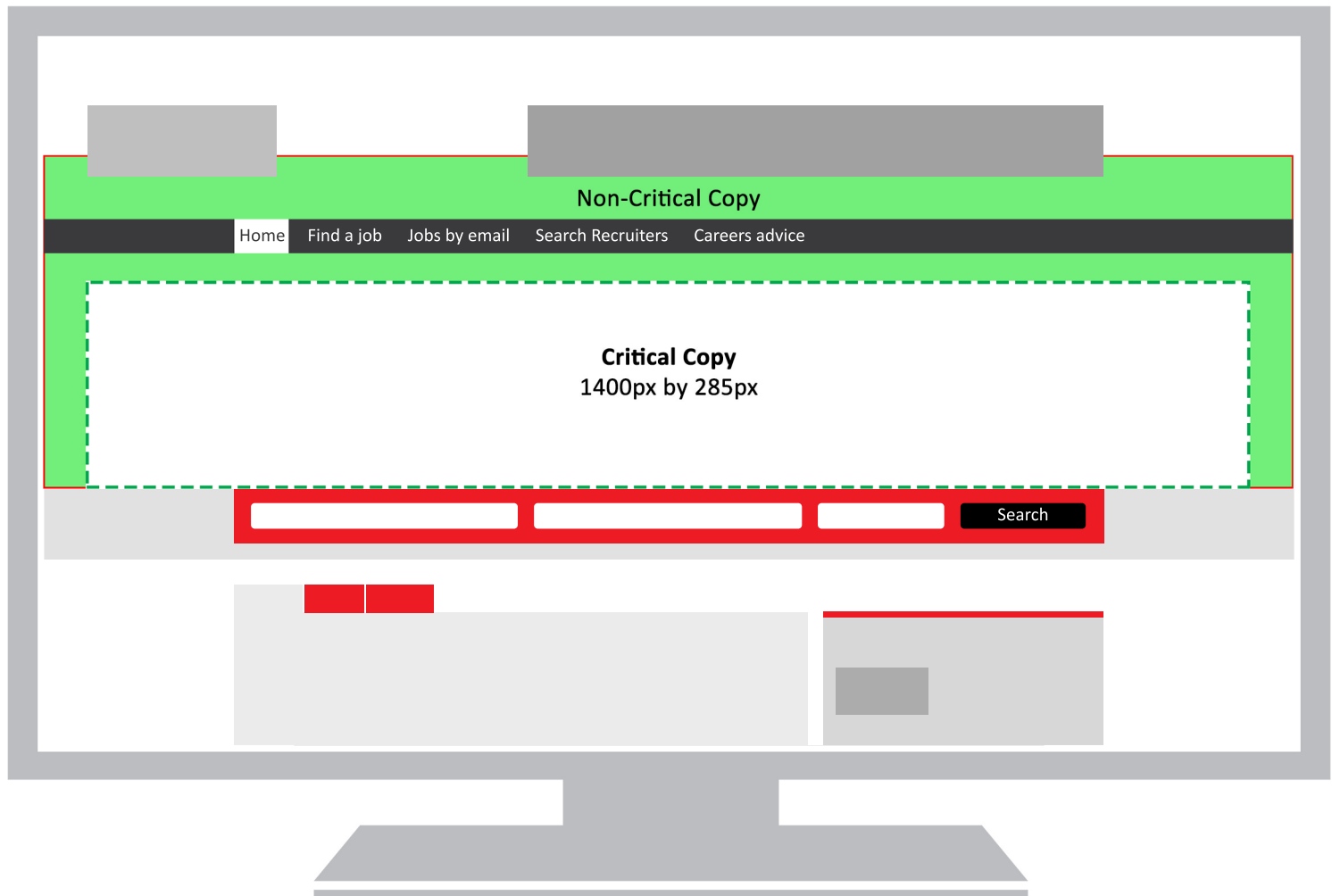


The copy for this creative should be supplied as a single image with the dimensions of 1500px x 400px



Overall Dimensions = 1500px by 400px (width by height)

Critical Copy = 1400px by 285px (width by height)

Non Critical Copy (Green Area) = Bleed area for larger screens

Max File Size = 120kb

File Type = GIF / PNG / JPG

The critical copy area should be centralised and aligned to the bottom of the overall creative.

The non critical copy area will sit behind the top panel and only be seen on larger screen sizes as the creative is scaled up to fit the full browser width.