



## Rezonance Freewall – Specifications 2020

### Freewall Q&A Specifications:

What we need?

#### Ad artwork / Response artwork:

- 640x360 pixels (W x H) – max file size of 60kb and the image can be.JPG, .PNG or .GIF format.

#### Kicker artwork (optional) – appears at the bottom of the article:

- 640x360 pixels (W x H) – max file size of 60kb and the image can be.JPG, .PNG or .GIF format.

#### Question and answer copy:

- 1 question – 120 characters max
- Up to 4 answers – 25 characters max
- Hint – 40 characters max
- URL for all the click-through.

*\*Spaces will count as a character\**

#### Publishing instructions / disclaimer:

A disclaimer will be shown as a small banner before and after an ad, explaining to users that they must answer the questions to reveal the rest of the article.

### Freewall Q&A video Specifications:

What we need?

#### Video:

- MP4 file – aspect ratio 16:9 (w x h)
- 6-15 seconds in length or a link to a Youtube hosted video

#### Response artwork

- 640x360 pixels (W x H) – max file size of 60kb and the image can be.JPG, .PNG or .GIF format.
- Response artwork is shown when the video ends.

#### Kicker artwork (optional) – appears at the bottom of the article:

- 640x360 pixels (W x H) – max file size of 60kb and the image can be.JPG, .PNG or .GIF format.

#### Publishing instructions / disclaimer:

A disclaimer will be shown as a small banner before and after an ad, explaining to users that they must watch the video to reveal the rest of the article.

*Date of preparation: July – 2020*

Vitae elementum curabitur vitae nunc sed velit dignissim. Tincidunt arcu non sodales neque sodales ut etiam. Purus faucibus ornare suspendisse sed nisi. Vestibulum mattis ullamcorper velit sed ullamcorper morbi tincidunt. Sit amet commodo nulla facilisi nullam vehicula ipsum a.

Please answer the question below to reveal the rest of the article.

What would you like to find out more about?

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- POTENTIAL WEIGHT LOSS with Ozempic®
- POTENTIAL CV BENEFIT with Ozempic®
- HOW TO PRESCRIBE OZEMPIC®

Freewall by Rezonance

Please answer the question above to reveal the rest of the article.

**\*\*Freewall example\*\***